

LIVE OUT LOUD

Dear Friend,

I'm writing to you about a wonderful opportunity to make a difference in our community: LIVE OUT LOUD'S sixth annual fundraiser will be held on April 30, 2007 at the Chelsea Art Museum, New York City. LIVE OUT LOUD places successful gay role models in touch with gay youth, offering them a bright example of what their own futures might be

The event requires sponsors at every level. Past sponsors have included: **Chado Ralph Rucci, Conde Nast, Broadway Cares Equity Fights AIDS, Daryl Roth Productions, HBO, InStyle Magazine, Jeffrey New York, JP Morgan Chase, Lehman Brothers, MRNY, MTV Television, Richard Mishaan Design and SONY.** As a sponsor, you will not just gain great publicity, but also have the opportunity to network with an audience of business and community leaders and to build brand loyalty from a grateful community.

For many Lesbian, Gay, Bisexual & Transgender (LGBT) youth, coming to terms with one's sexual orientation can be a difficult experience, wrought with confusion, fear, and often violence. LIVE OUT LOUD was created to empower youth by providing them with role models-LGBT individuals living powerful, and inspiring lives. Since its inception six years ago, LIVE OUT LOUD has held 75 events at high schools and universities throughout the metropolitan area, involving renowned panelists from every walk of life. From spiritual leaders to fashion designers to corporate powerhouse and grass-roots activists, LIVE OUT LOUD panelists have touched thousands of lives. In addition, we are developing new programs such as "CRASH COURSE" where students spend the day at companies and are lectured and mentored by LGBT employees about the day to day operations of the companies they work for.

LIVE OUT LOUD's gala will be a cocktail reception beginning at 6:00pm, a celebrity host and a silent auction. We will also present scholarships to 3 High School Seniors for \$2500.00 each who are taking charge of their own lives by demonstrating leadership in the LGBT community. To date we have awarded over \$30,000.00 in scholarships to LGBT high school seniors.

The evening will be a memorable one, and we hope you will join us. While sponsorship does not entitle a company to dictate the content of the program or printed material, we are open to discussing other ways to customize your participation to suit your specific marketing objectives. If there is any additional information you require, please call me at (646) 366.5736. Please know that creating a safe, empowering environment for LGBT youth makes a big difference in their lives.

Sincerely,

Leo Preziosi, Jr.
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