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Live Out Loud
11th Annual Young Trailblazers Gala
Monday, April 30th, 2012
The TimesCenter, 242 W 41st Street. New York, NY

VIP Reception at 5:30pm
Scholarship and Awards Ceremony at 6:30pm
Cocktails, Hors d'euvres and Silent Auction from 7:30pm to 9:30pm

Chair Participation Requirements and Suggestions

1. **Outreach** – As a Chair we ask you to engage your business associates and partners as well as family and friends to help us sell sponsorships and tickets to this year's Gala.
2. **Financial Support** – As a Chair we ask you or your company make a meaningful gift and assist in raising donations with a goal of \$12,000 or more.
3. **Journal Ads** – Entry in the journal is part of the sponsorship package. However, if someone is interested in just buying an ad, we are able to accommodate him or her as well. This is an opportunity for additional exposure and contributions.
4. **Silent Auction** – Our on-site silent auction and online silent auction has been a very important part of the evening for raising money. This is another opportunity for Chairs to engage their network for in-kind donations. Silent auction items can range from: airline tickets, vacation, hotel and spa packages, computers and tech gadgets, fashion apparel and leather goods, experience packages that could be "be an extra in a movie" or "lunch with celebrity – Anderson Cooper", etc.
5. **Printing of Invitations** – We will be happy to work with your printers if they are interested in donating the printing of the invitations. We print 5,000 invitations.
6. **Postage for Invitations** – Please consider asking your company if they can cover the cost of postage. This will be a tremendous savings for us. We usually mail out about 4,000 invitations.
7. **Liquor Sponsor** – If you have a vodka or wine sponsor, we welcome your help in approaching them. Our guest count is 500 people.
8. **Attendee Gift** – We are looking for an exclusive high-end gift that we can give our attendees at the end of the evening. This can be a great branding opportunity for a company or a way to promote a new product line.